

Managing Harold Geneen

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Managing Harold Geneen

Managing Managing is Harold Geneen's story, of how he rose through executive positions until he became CEO of ITT, making ITT the greatest conglomerate in the world and almost defining the term 'multi-national'. ITT had over 250 profit centres and employed half a million people in 4 continents.

Managing by Harold Geneen - Goodreads

Harold Geneen was president and CEO of ITT from 1959 to 1977. Harold Geneen, a world-renowned business manager in his day who turned a faltering ITT into a giant conglomerate dealing with everything from 'Wonder Bread' to Avis cars-while sales skyrocketed from \$766 million to \$22 billion.

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Unlike the picture of cunning manipulator and power broker presented by his enemies, the Geneen who emerges in Managing is a man of simple beliefs whose driving force is an almost religious devotion to the principles and practice of good management. Geneen found his greatest self-expression and enjoyment in his work, which completely absorbed his life and most of his waking hours.

Book Review: Managing by Harold Geneen with Alvin Moscow ...

Harold Geneen inherited a stodgy telecommunications company when he was recruited for ITT's presidency in 1959—he then transformed it into a multinational conglomerate power-house, pumping up annual sales from \$766 million to \$22 billion over time. Juggling ITT was not much different from his father's job of managing concert performers.

The Essential Elements for Managers by Harold Geneen ...

While some have identified Harold Geneen as a tyrant with an egotistical bent for power, his book, Managing, written with Alvin Moscow, is full of valuable insight. To be fair, it's important to understand the events that shaped Geneen's personality.

Managing: Harold Geneen: 9780886840457: Amazon.com: Books

Harold Geneen, American business executive who built the International Telephone and Telegraph Corp. (ITT) into a worldwide business conglomerate. During Geneen ' s tenure (1959-77) as president and CEO of ITT, the company came to exemplify the modern international corporation, with business interests in bakeries, hotels, and insurance (b. Jan. 22, 1910--d. Nov. 21, 1997).

Harold Geneen | American businessman | Britannica

Geneen, Harold; Alvin Moscow (1984). Managing. Garden City, NY: Doubleday. ISBN 0-385-17496-9. There have been several books written about Geneen's time at ITT, and at least one about Geneen himself. Schoenberg, Robert J. (1985), Geneen, W. W. Norton & Company.

References

Harold Geneen - Wikipedia

Harold S. Geneen Work Business Law Reality Every company has two organizational structures: The formal one is written on the charts; the other is the everyday relationship of the men and women in the organization.

24 Harold S. Geneen Quotes - BrainyQuote

Verified Purchase. While some have identified Harold Geneen as a tyrant with an egotistical bent for power, his book, Managing, written with Alvin Moscow, is full of valuable insight. To be fair, it's important to understand the events that shaped Geneen's personality. He was a product of the depression and it's well documented that people of the depression era were, by necessity, innovative and possessed an insatiable hunger for success.

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How Harold Geneen Managed It: His Way - The Washington Post

Harold Geneen joined the small number of tycoons whose fame came from the pursuit of an idea, rather than simply the management of a company. Alfred Sloan, the founder of General Motors (and...

Harold Geneen | Obituary | The Economist

MANAGING HAROLD GENEEN PDF June 7, 2020 Once, during his long reign at International Telephone & Telegraph Co., Harold Geneen dispatched a pair of engineers from headquarters to. The former Chairman of the Board of ITT provides an informative and experienced look at the principles and practices of good business management.

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Harold Geneen. Harold S. Geneen (January 22, 1910 – November 21, 1997) was an American businessman who served as the CEO of the IT&T Corporation (1959-1977). This article about a person or group of people is a stub. You can help Wikiquote by expanding it.

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