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O’Brien’s Introduction to Information Systems 15e reflects the contemporary use of enterprise-wide business systems. New real-world case studies continue to correspond with this industry reality. The text’s focus is on teaching the future manager the potential effect on business of the most current IT technologies such as the Internet, Intranets, and Extranets for enterprise collaboration, and how IT contributes to competitive advantage, reengineering business processes, problem solving, and decision-making.

This book presents a comprehensive documentation of the scientific outcome of 14 satellite events held at the 13th International Conference on Model-Driven Engineering, Languages and Systems, MODELS 2010, held in Oslo, Norway, in October 2010. Besides the 21 revised best papers selected from 12 topically focused workshops, the post-proceedings also covers the doctoral symposium and the educators symposium; each of the 14 satellite events covered is introduced by a summary of the respective organizers. All relevant current aspects in model-based systems design and analysis are addressed. This book is the companion of the MODELS 2010 main conference proceedings LNCS 6394/6395.

With the dawn of electronic databases, information technologies, and the Internet, organizations, now more than ever, have easy access to all the knowledge they need to conduct their business. However, utilizing and detecting the beneficial information can pose as a challenge. Enhancing Knowledge Discovery and Innovation in the Digital Era is a vibrant reference source on the latest research on student education, open information, technology enhanced learning (TEL), and student outcomes. Featuring widespread coverage across a range of applicable perspectives and topics, such as engineering education, data mining, and 3D printing, this book is ideally designed for professionals, upper-level students, and academics seeking current research on knowledge management and innovation networks.

The goal of Introduction to Information Systems is to teach all business majors, especially undergraduates, how to use information technology to master their current or future jobs and to help ensure the success of their organization. To accomplish this goal, this text helps students become informed users; that is, persons knowledgeable about information systems and information technology. The focus is not merely placed on learning the concepts of information technology, but rather on applying those concepts to facilitate business processes. The content concentrates on placing information systems in the context of business, so that students will more-readily grasp the concepts presented in the text. The theme of this book is What's In IT for Me? This question is asked by all students who take this course. The book will show you that IT is the backbone of any business, whether a student is majoring in Accounting, Finance, Marketing, Human Resources, or Production/Operations Management.

There are a lot of e-business security concerns. Knowing about e-business security issues will likely help overcome them. Keep in mind, companies that have control over their e-business are likely to prosper most. In other words, setting up and maintaining a secure e-business is essential and important to business growth. This book covers state-of-the art practices in e-business security, including privacy, trust, security of transactions, big data, cloud computing, social network, and distributed systems.

Complete proceedings of the 15th European Conference on eGovernment Portsmouth UK Published by Academic Conferences and Publishing International Limited

This book constitutes the refereed proceedings of the 15th International Conference on Web Information Systems and Applications, WISA 2018, held in Taiyuan, China, in September 2018. The 29 full papers presented together with 16 short papers were carefully reviewed and selected from 103 submissions. The papers cover topics such as machine learning and data mining; cloud computing and big data; information retrieval; natural language processing; data privacy and security; knowledge graphs and social networks; query processing; and recommendations.

This book contains the proceedings of two well established scienti?c events held in connection with the CAiSE conferences relating to the areas of enterprise, business-processes, and information systems modeling: – The 11th International Workshop on Business Process Modeling, Devel- ment and Support (BPMDS 2010); – The 15th International Conference on Exploring Modeling Methods for S- tems Analysis and Design (EMMSAD 2010). The two events are introduced brie?y below. BPMDS 2010 BPMDS 2010wasthe 11th in a seriesof workshopsthat havesuccessfully served as a forum for raising and discussing new ideas in the area of business process development and support. The BPMDS series has produced 10 workshops from 1998 to 2009. Eight of these workshops, including the last seven (BPMDS 2003–BPMDS 2009) were held in conjunction with CAiSE conferences. The BPMDS workshops focus on topics relating to IT support for business processes, which addresses key issues that are relevant to the continuous development of information systems theory. The continued interest in these topics within the industrial and academic IS communities is re?ected by the success of the last BPMDS workshops and the emergence of new conferences devoted to this theme. Previous BPMDS workshops focused on the di?erent phases in the business processlife-cycleaswellasthedriversthatmotivateandinitiatebusinessprocess design and evolution.

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