

## Digital Storytelling

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### Digital Storytelling

Now, many content teams across marketing, media, and communications are routinely publishing impressive reading experiences. A key driver of this change is the rise of digital storytelling. With ...

#### 15 examples of impressive digital stories

Get Free Exclusive PDF Sample Copy of This Research @ Scope of the Report of Digital Storytelling Courses Digital storytelling courses introduce educators to digital storytelling and explore ways to ...

#### Digital Storytelling Courses Market Likely to Boost Future Growth by 2026 | Adobe, Coursera, Jisc

LineStory, the world's first AI-powered storytelling content and engagement engine, announced today it has partnered with MCMK, ...

#### LineStory Debuts AI Storytelling Engine to North American Education Industry with Help of MCMK

Lance Weiler, Co-founder and Director, Columbia University School of the Arts Digital Storytelling Lab. An alumnus of the Sundance Screenwriting Lab, Weiler is recognized as a pioneer in mixing ...

#### Peabody Awards Expand To Digital & Interactive Storytelling

Science and storytelling aren't often seen as compatible. One is based on cold, hard facts, while the other is synonymous with improvisation and theater. However, when done well, storytelling can be ...

#### Numbers, navigation, and narratives: digital storytelling in medical communications

Storytelling is intrinsic to human culture. We use it to explain the universe and to contextualize and resolve universal struggles—those that define the human condition. Seismic shifts occurred ...

#### Digital storytelling in medical communications

Columbia University School of the Arts Digital Storytelling Lab. "We believe that impactful stories can come from anywhere, in new and evolving forms that push the limits of our understanding of ...

#### Peabody Awards to Recognize Achievements in Interactive and Immersive Storytelling

Sara Thacher, creative director and senior R&D imagineer at Walt Disney Imagineering, Lance Weiler, co-founder and director, Columbia University School of the Arts Digital Storytelling Lab.

#### Peabody Awards to Expand Into Interactive, Immersive and New Media Storytelling Categories

For example, corporates such as Safaricom, Nestle, and Nike, among others, have recently created and reinforced special positions of content generation units to handle digital storytelling and ...

#### Digital content is shaking up roles in corporate PR

Mohamud created the digital storytelling platform for Black Muslim women. It is a place for their artistic expressions, a place where their intersectionality is celebrated. "Intersectionality ...

#### How a Toronto start-up is uniting Black Muslim women around the world through its digital storytelling platform

Canada-based digital storytelling platform Wattpad is merging its studio division with that of digital comics platform Webtoon, following the acquisition of Wattpad by Webtoon's owner Naver last month ...

#### Wattpad, Webtoon merge studios

This is master-level digital storytelling built on a foundation of purpose. The Hawks MLK edition has outsold all previous secondary brand collections created by the team, and in the face of ...

#### Playing Above The Rim: Lessons From NBA Teams Creating Cultural Movements Through Secondary Branding

McCarren leads PenFed Digital, the groundbreaking digital storytelling division of PenFed Credit Union, and is an award-winning, nationally recognized journalist with decades of experience.

#### PenFed Credit Union VP and Chief Content Officer Andrea McCarren Named 'PRNEWS Digital Leader of the Year'

The curriculum includes Design Essentials and Design Thinking, Visual Thinking, Digital Storytelling, Graphic Design and Visual Branding. A campus visit is likely at the end of the six-month ...

#### TalentSprint, IIT-H offer Visual Design course

Customer engagement remains the key. The continued use of digital storytelling and influencers to move the needle here. Looking for a portfolio of ideas like this one? Members of Elevation Code ...

#### Chico's FAS: Customer Engagement Remains The Key To Sustained Growth

The curriculum includes Design Essentials & Design Thinking, Visual Thinking, Digital Storytelling, Graphic Design and Visual Branding. The program will be delivered in an interactive live master ...